

## **Annual Report of SHRADDHA for the year 2020 -21**

During the year 2020-21, objectives of the society were pursued by mobilizing financial support from its members.

Unfortunately, the Covid-19 global pandemic broke out in India in March 2020. As a result of shut down and preventive measures announced by the government, market for handloom products got severely disrupted. The weavers were encouraged to take up digital marketing for clearing available stock and use the sale proceeds to get raw material for continuing production.

The Executive Body met at regular intervals and considered support to be provided to the weavers for weaving products with new design and new colors. The need for weaving running yardage instead of weaving only sarees for catering to the need of the younger generations.

Objectives of the society were discussed for mobilizing the support of individuals to join the society.

Financial assistance was also provided to poor students, for medical treatment and elderly person(s) having low income.

Days of national and social significance like the Independent day, Republic day, International day for the women, and International day for the Persons with Disability were organized for mobilizing community support and generating awareness about various administrative, legal and social aspects.